You may have heard of Buff-a-love, the term of endearment for all things Buffalo. Now for the UB version of sharing your love for the University at Buffalo using #UBuffalove.

The love for UB from alumni living outside of WNY is genuine. We asked our Regional Network Leaders to share their #UBuffalove.

"When I think of UB, I think of family. All the people I’ve met during my time at UB have had an impact on my life. No matter where I go, it’s always great to meet another who bleeds blue and white. It’s a connection that I’m proud to be a part of for the rest of my life."

Paul Hutchings, BA ’08
BUFFALO

"I love UB because of the people that I met who have made such an impact on my life!"

Tyler Bauer, EdM ’16 (anticipated), BS ’14
ROCHESTER

"UB has the potential to do great things and I love that you have given me the opportunity to join you on this journey."

Preston Davis, BA ’12
NEW YORK CITY

“I love UB because of its unparalleled comradery, values and multi-dimension academic programs. UB was the pathway for my career.”

Arleen Rosario, BA ’09
NEW YORK CITY

“UB has given me the extraordinary opportunity to become the best version of myself. Through TRIO program participation, I have become a budding researcher, a leader on campus and a mentor. As a staff member, I get to make change every day. The single best thing about being a part of the UB community is giving back. Seeing the advancement of my students and colleagues is deeply gratifying and I hope to get to do that throughout my career.”

Lisa Kulka, BA ’12
BUFFALO

"Forever indebted to UB for a great education and social experiences, I feel very connected to my school. I am proud of our accomplishment in the area of teaching new programs and in athletics. Go Bulls!"

Mark Weiner, BA ’72
Regional Network Leader Chair
CHICAGO, Dean’s Advisory Council Member

“My wife and I both earned degrees from UB. We valued UB’s world-class faculty and facilities, and we loved living in Buffalo!”

James Van Wyck, MA ’08
NEW YORK CITY

“UB: where friends turned into family. The cameras were disposable but the memories aren’t. #UBUFFALOVE @UBCAS”

Jelani Freeman, BA ’02
WASHINGTON, D.C.

Jelani Freeman (center) with a few of his UB friends.

Share your love for UB and post on social media with the hashtag #UBuffalove.
As you may have heard, after serving as dean of the College of Arts and Sciences for the past five years, I will be stepping down to return to my faculty role as professor and researcher. It is time for a new dean to advance the work of the College and continue to enhance the educational experience for all our students. I am proud of what we have accomplished and honored to have served as dean of UB’s largest and most diverse school. I am very fortunate for having had the opportunity to meet and work with many of you. Thank you.

In this issue of College Matters, the focus is on celebrating Philanthropy and Alumni Engagement at the University at Buffalo’s College of Arts and Sciences. This issue provides an opportunity to share with you how alumni and friends are remaining connected to UB and serve to highlight transformative learning experiences that students are participating in to make the most of their UB career.

A common piece of advice from juniors and seniors to incoming students is to get involved in the life of the University. As you know, UB offers students an abundance of opportunities to engage academically and across campus to help them learn and grow. These experiences provide rich learning opportunities that connect students with their coursework, peers, professors, the community, and indeed the world.

The concept of getting involved at UB does not end after graduation. We are proud to highlight some of the ways that alumni are involved with UB and are bringing fellow alumni into the global network in cities across the country. So much is possible because of our alumni and friends who volunteer their time, participate in alumni programs and events and give to support the College and UB.

The strength of the alumni network is growing stronger every day because of you—thank you for remaining connected to your alma mater and for investing in the lives of today’s student—the students who will one day be proud alumni.

I hope you enjoy this issue of College Matters.

E. Bruce Pitman
Dean, UB College of Art and Sciences
Eileen Marutiak, BA ’06, and Eser Yildirim, BA ’05, are helping to grow the UB alumni network in Washington, D.C. As volunteers for the UB Alumni Association D.C. Metro Chapter, they are bringing their Buffalo roots to D.C.

Every July 16 or 7-16, Eileen and Eser bring together alumni for a Buffalo-themed party. More than just area codes, the 716 meets 202 celebration is an opportunity for alumni to meet one another, network and show Buffalo pride in D.C. From the food and drinks to the trivia games and prizes, the Buffalove is especially strong on the day seemingly created just for reveling in all things Western New York. With more than 3,500 College of Arts and Sciences alumni (of the total 8,300-plus UB alumni total) living in Washington, D.C., this is one way that Eileen and Eser are bringing together alumni for a taste of home.

We asked Eileen and Eser to share, in their own words, why they volunteer, the value in bringing UB to D.C., advice for getting involved and words of wisdom.

**Why did you decide to volunteer with UB?**

**Eileen Marutiak (EM):** I moved to D.C. two-and-a-half years ago. The very first weekend that I moved, the UB Alumni Association was hosting a Buffalo Bills watch party at Jimmy’s Old Town Tavern, a Bills backers bar in Herndon, VA. The group of alumni that I met that day was so welcoming and friendly that it made me forget I was now living hundreds of miles away from home. I felt like I was in Buffalo! From that day on, I became very active with the UB community in the D.C. area.

**Eser Yildirim (EY):** I had recently moved to the D.C. area and was looking for a way to connect with a bit of home while creating an atmosphere for others to be able to network, reconnect and otherwise get engaged with the community.

**What do you find is the value in building the D.C. alumni network and connecting with UB alumni outside of Buffalo?**

**EM:** The idea of Buffalove truly exists! We really are a city of good neighbors—no matter what city we live in. The advantages of being connected to the UB community in D.C. are endless: from professional networking opportunities to social gatherings to community volunteer programs. The Buffalo community in D.C. makes home feel like it is not so far away.

**EY:** I’m very proud of UB, as well as the city of Buffalo. I love to hear about what it used to be like when others have lived and gone to school there, but I also like sharing what the city and university has become. To paint the image of what UB is today and show that through our events makes me both proud and honored to be a part of such a great organization.

**What advice can you offer to someone looking to volunteer with UB, wherever they may live?**

**EM:** UB offers so many opportunities to get involved and their presence is worldwide! When I travel to a new city, I like to look up UB alumni event gatherings in that area to meet new Buffalo people. I even met an alum while I was traveling in Seoul, South Korea!

**EY:** It is not a major time commitment and what you get out of the experience is much more than what you put in. It’s so rewarding to be able to represent the university and build relationships with people from all different generations, different parts of the country (and world), all while growing UB’s presence.

**Any words of wisdom that motivate you?**

**EM:** “Wings show you what you can become; roots remind you where you’re from.” UB was my home for many years. It shaped me into the person that I am today and gave me a strong sense of belonging, but it also armed me with the knowledge and resources to explore new surroundings and live out my dreams.

**EY:** “Life begins outside of your comfort zone.” I think it is so important to always be pushing yourself to new things—new experiences, new achievements and new connections. UB was such a great part of that for me all while providing a great education. I’ve always tried to continue that lesson throughout my life.

Discover ways to get involved with UB where you live: www.buffalo.edu/alumni/get-involved
Now in its third season, the award-winning Scholars on the Road Lecture Series has been traveling the country to bring UB faculty to an alumni audience for engaging conversations on topics from the diverse disciplines of the College.

**SCHOLARS ON THE ROAD SNAPSHOT**

Since 2013, more than 2,000 alumni have registered for 19 lectures.

**FACULTY FROM THE DEPARTMENTS**

- Math
- Geology
- English
- Art
- Chemistry
- Political Science
- Anthropology
- Psychology
- Communication
- Theatre and Dance
- Music
- History
- Philosophy
- Social Sciences
- Romance Languages and Literatures

**POPULAR TITLES**

- The Polarization of American Politics
- Why Zombies, Why Now?
- Understanding Bullying Behavior in Children
- Lies, the Science Behind Deception
- The Superhero Genre and Afrofuturism
- Big Data and You: Connecting the Digital Technology Dots
- "A Raisin in the Sun" and Talkback on Broadway

“The opportunity to share my research with UB alumni is thought provoking and rewarding. It was stimulating to discuss my research with others who had vastly different perspectives and it was fulfilling to see that alumni appreciated and valued the research I am doing at their alma mater.”

—SUSAN L. SMITH, PHD, DIRECTOR SOCIAL SCIENCES INTERDISCIPLINARY DEGREE PROGRAMS

**ALUMNI INSIGHTS LIVE STREAMING SERIES**

Alumni are experts on a variety of topics. The Alumni Insights series provides an opportunity for alumni and students to gain valuable real world and professional knowledge from alumni professionals.

From the basics of Financial Literacy to Personal Wellness, the free, live streaming series brings matters of interest to alumni wherever they are and from the comfort of their desk, laptop, tablet or smartphone.

View upcoming alumni events:
www.cas.buffalo.edu/alumni-friends/attend-events
The ideal undergraduate education includes a blend of both formal course instruction and the experience applying that learning beyond the university classroom, or **experiential learning**.

A variety of experiential learning programs are offered by the College of Arts and Sciences. Whether a student chooses to participate in an internship, community engagement project, study abroad, design project, independent research or a host of other opportunities, their experience outside the classroom will sharpen their collaboration and critical thinking abilities, enhance their sense of civic engagement, build self-confidence and better prepare them for the job market.

This comprehensive approach to education provides students with the experience that today’s employers are looking for. Students are building their networks with professionals in the field and with fellow alumni, before they graduate. By participating in experiential learning opportunities, students connect deeply to their field of study and are better prepared for their careers.

**THE STUDENT EXPERIENCE**

“For a week over the semester break, I was able to travel to New York City and take an intensive workshop which really helped with me as a musical theater major. The focus of the intensive was being able to perform and learn from people who have been successful in the business and getting that outside experience was really beneficial. I was able to learn so much about myself and I learned so much about the world outside of the university.”

—**MATT RIVERA**  
*MUSIC THEATRE*

“UB has offered me a lot of experiences and there’s research faculty and advisors to help you get shadowing opportunities and internships. I think these experiences help round me out as a person and a scientist.”

—**ABBY MILLIRON**  
*BIOMEDICAL SCIENCES AND PSYCHOLOGY*

“Throughout my undergraduate career, I have tried to gain as much hands-on experience as possible to further my knowledge in archaeology and boost my credentials. I’ve learned languages and I’ve been able to touch artifacts in their context. To obtain a job, having this experience is crucial. All UB students should take advantage of experiential learning opportunities and study abroad, attend field schools, learn languages and intern. Experience is everything!”

—**ASHLEY CERCONE**  
ANTHROPOLOGY AND CLASSICS  
COLLEGE AMBASSADOR

To learn more and to support students like Ashley, Matt and Abby visit: [www.cas.buffalo.edu/experiential](http://www.cas.buffalo.edu/experiential)
I am proud to be a part of a dynamic group of volunteers from across the country that energetically work to encourage alumni and friends to become engaged in the College as volunteers and donors. The Dean’s Advisory Council (DAC) provides support to the Dean and departments through a variety of initiatives to strengthen the College and UB.

It has been a privilege to serve as the chair of the council and work with a group of volunteers dedicated to elevating the profile and success of the College of Arts and Sciences and the University at Buffalo. Specifically, I am proud to celebrate and share that during my tenure as chair, the DAC has:

- Achieved 100% participation in annual giving
- Served to make our departments stronger by participating in the Comprehensive Department Reviews
- Actively engaged council members in new opportunities and recruited new members

As I come to the end of my term as DAC chair, I am confident that the success and growth we have achieved will continue. I look forward to seeing what the future holds for the College.

JULIAN PARK SOCIETY
ANNUAL LEADERSHIP GIVING

Members of the Julian Park Society make critical investments in the College’s continued success. The society represents distinguished donors who share the college’s vision and commitment to excellence, and give gifts of $1,000 ($500 for graduates of the last decade) or more.

Gifts to the College of Arts and Sciences support our students who make UB a great university today and will make the world a better place tomorrow.

“I am incredibly proud of my education and I am fortunate to have found my true passion at UB. I see it as my obligation to give back; which is why I joined the Julian Park Society. I hope others will too.”

—JIM GERACE, JR., BA ’86
CHIEF COMMUNICATIONS OFFICER, VERIZON

Are You a UB Career Connector?

The UB Career Community provides opportunities for alumni to volunteer as mentors to students and assist fellow graduates build successful careers and fulfilling lives. The online platform facilitates one-to-one career connections for UB alumni and students seeking career tips and advice. The power of the UB network is strengthened by the volunteers who help students and alumni.

Learn more and sign up to start making UB career connections, www.buffalo.edu/alumni/career-resources/career-connector
UB Groovin’ Weekend  
OCT. 7-8 2016

Join alumni from the 1960s for guided tours through the new UB medical school downtown and old haunts like Abbott Hall, a luncheon in the newly renovated Hayes Hall, visits with familiar faculty, a special Reunion Party in Harriman Hall and the homecoming football game and alumni tailgate tent party.

More details can be found online: www.buffalo.edu/alumni/events/sixties-reunion